

CLUSTER MANAGER OF THE YEAR AWARD 2012

19. April 2012, Vienna Austria

APPLICATION
FORM



ClusterManagersClub.eu

by the **European Cluster Managers' Club**

1. GENERAL DATA/PROFILE

Applicant

Last name: _____

First name: _____

Email address: _____

Phone: _____

Postal address: _____

Cluster's Website: _____

Name of your Cluster Initiative: _____

Your Function in the Cluster Initiative (Cluster Manager, President, Director, ...): _____

Time holding this position in your present Cluster Initiative: _____

Cluster Management Team and Maturity

Are you a member of the "European Cluster Managers Club"?
yes no

The Cluster Initiative was launched in the year: _____

Number of employees in the management team: _____

Structure of the Cluster

	<i>Today</i>		<i>2 years ago</i>
Number of members of the Cluster Initiative:	_____	<i>Total</i>	_____ <i>Total</i>
Composition of the Cluster Initiative membership:			
Industry:	_____ (%)		_____ (%)
Universities/R&D Institutions:	_____ (%)		_____ (%)
Government Agencies:	_____ (%)		_____ (%)
Other:	_____ (%)		_____ (%)

Primary focus of the cluster initiative

The primary focus of the cluster is best described as:

- | | |
|---|--|
| <input type="checkbox"/> 1 Aerospace
<input type="checkbox"/> 2 Agro-Food
<input type="checkbox"/> 3 Automotive
<input type="checkbox"/> 4 Biotechnology
<input type="checkbox"/> 5 Business & Financial Services
<input type="checkbox"/> 6 Chemical
<input type="checkbox"/> 7 Construction (incl. equipment)
<input type="checkbox"/> 8 Creative
<input type="checkbox"/> 9 Electronics, Electrical Equipment
<input type="checkbox"/> 10 Energy
<input type="checkbox"/> 11 Environment/Green Technologies
<input type="checkbox"/> 12 Footwear and Leather
<input type="checkbox"/> 13 Health Care/Medical Devices
<input type="checkbox"/> 14 ICT
<input type="checkbox"/> 15 Jewellery
<input type="checkbox"/> 16 Logistics
<input type="checkbox"/> 17 Maritime
<input type="checkbox"/> 18 Materials and new Materials
<input type="checkbox"/> 19 Mechatronics | <input type="checkbox"/> 20 Media
<input type="checkbox"/> 21 Metal Processing/Manufacturing
<input type="checkbox"/> 22 Micro- and Nanotechnology
<input type="checkbox"/> 23 Mining (incl. equipment)
<input type="checkbox"/> 24 Optics and Photonics
<input type="checkbox"/> 25 Packaging
<input type="checkbox"/> 26 Plastics
<input type="checkbox"/> 27 Printing
<input type="checkbox"/> 28 Production Technology
<input type="checkbox"/> 29 Railway
<input type="checkbox"/> 30 Security
<input type="checkbox"/> 31 Software
<input type="checkbox"/> 32 Telecommunications
<input type="checkbox"/> 33 Textile
<input type="checkbox"/> 34 Tourism
<input type="checkbox"/> 35 Transport Infrastructure
<input type="checkbox"/> 36 Wood, Paper, Furniture
<input type="checkbox"/> 37 Other:
<hr style="border: 0; border-top: 1px solid black; margin-top: 5px;"/> <hr style="border: 0; border-top: 1px solid black; margin-top: 5px;"/> |
|---|--|

Financing Cluster Management

Sources of financing of the cluster management organisation:

	<i>Today</i>	<i>2 years ago</i>
Public Funding:	_____ (%)	_____ (%)
Membership Fees:	_____ (%)	_____ (%)
Chargeable Services:	_____ (%)	_____ (%)
Other Funding Sources:	_____ (%)	_____ (%)

Strategy

Are the cluster strategic challenges documented in a written form?
(e.g.: Strategy Paper, PowerPoint-Presentation, etc.) yes no

Communication

- Do you maintain a Website for your Cluster Initiative? yes no
- Do you use social media channels like Facebook, twitter, YouTube, etc., for the communication and interaction in your Cluster Initiative? yes no
- Is your Web Presence (Website and/or Facebook, twitter etc.) available in English or other foreign language(s)? yes no
- Does your Cluster Initiative maintain a profile on the European Cluster Collaboration Platform (ECCP)? yes no

2. RELEASE AND ETHIC STATEMENTS

Release Statement

I understand that this application will be reviewed by members of the technical committee and award-jury. yes

Ethic Statement

I state and attest that:

- I have reviewed the info provided by my organisation in this application form.
- to the best of my knowledge,
 - no untrue statement of material fact is contained in this application and, yes
 - no omission of a material fact that I am legally permitted to disclose and that affect my organisation's ethical and legal practices has been made. This includes but is not limited to sanctions and ethical breaches.

European Cluster Conference 2012

I confirm that I plan to attend the European Cluster Conference 2012. yes

***NB:** You may be contacted by jury members or the technical committee, if necessary, for details on your application*

3. PRESENTATION OF A SUCCESS STORY

Description

Give a short description of a recent success story you have achieved in your cluster:

The success story should provide evidence on how your management of the cluster has strengthened the competitiveness of the cluster's companies. This includes successful actions in one of the following three categories:

- **Management structure:** Efforts undertaken to maintain the framework and the internal organisational requirements.
 - > Examples should provide an insight into your strategy to secure the financial basis of your cluster, how target-oriented human resources development is achieved and in which way external experts and/or regional policy needs are integrated to your cluster management concept.

OR

- **Competitiveness of the cluster companies:** Efforts to set up an information and communication concept as well as a clear strategy strengthening the involvement of the existing members.
 - > Describe instruments that you have developed for an on-going monitoring and evaluation of the competitive position of the cluster companies.

OR

- **Active participation of the cluster companies:** Efforts to sustain networking between the partners (specific clustering activities, cooperation events, trainings), which help building up strategic and long-term partnerships for future business relations.
 - > Examples should cover successful cooperation between cluster partners with respect to the development of innovative products or services.



Maximum: 1 page

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