

# CLUSTER MANAGER OF THE YEAR AWARD 2012

19. April 2012, Vienna Austria

Brochure for  
Application



**ClusterManagersClub.eu**



**European Commission**  
Enterprise and Industry



**cluster-excellence.eu**  
European Cluster Excellence Initiative

**The “Cluster Manager of the Year” Award aims to give recognition to the European cluster managers who have implemented successful actions to stimulate the development of their cluster.**

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### **Eligibility**

#### **The competition is open to all cluster managers in Europe**

*(Albania, Austria, Belgium, Bosnia & Herzegovina, Bulgaria, Czech Republic, Croatia, Cyprus, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Luxembourg, Lithuania, Malta, Netherlands, Norway, Poland, Macedonia, Romania, Serbia, Slovakia, Slovenia, Turkey, Sweden, Switzerland, Spain, United Kingdom)*

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### **Main Priorities**

The selection process is based on a peer review assessment. The application format gives flexibility to the cluster manager to develop and argue on a “success story” he feels has had an important and positive impact on his cluster. The demanded “success story” should be clear and well-illustrated so that it enables the jury members to get a precise idea of this impact.

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### **Technical Committee**

The technical committee will be in charge of making a first assessment of the applications’ eligibility and will make recommendations to the jury members, based on the data provided in the application form.

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### **Jury**

The jury is composed of recognised European cluster managers and cluster practitioners coming from different regions of Europe.

## Selection Process and Award

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- The jury will select 4 nominees among the applicants who will be presented during the European Cluster Conference 2012 from 18<sup>th</sup> to 20<sup>th</sup> April. This event will take place in the "Palais Niederösterreich" in Vienna. The audience of the conference will be able to vote among the 4 nominees to elect the "Cluster Manager of the year". Only nominees attending the conference are eligible to stand for election.
- Only cluster managers attending the presentation will be able to vote among the 4 nominees to elect the "Cluster Manager of the Year 2012".
- The Award will increase the awareness level of the cluster initiative and the cluster manager's actions. The Award raises the recognition of cluster management as an attractive profession in general.
- The official Award ceremony will take place in the evening of the 19th of April in Vienna.
- You can find More Information about the European Cluster Conference 2012 on the conference-website: [www.clusterconference2012.eu](http://www.clusterconference2012.eu).

## APPLICATIONS

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### **UPDATED DEADLINE FOR APPLICATIONS IS 23<sup>rd</sup> OF MARCH 2012**

Participation in the «Cluster Manager of the Year» Award is free of charge. Application forms can be downloaded on the dedicated European Cluster Managers' Club webpage ([www.clustermanagersclub.eu](http://www.clustermanagersclub.eu)). Completed application forms must be sent by email only to [stuerzebecher@mfg.de](mailto:stuerzebecher@mfg.de)