

Project Coordination

IESE Business School
University of Navarra

Emiliano Duch
clusterexcellence@iese.edu

Communication Management

MFG Baden-Württemberg mbH
Innovation Agency for ICT and Media

Daniel Stürzebecher
stuerzebecher@mfg.de

 **European Commission**
Enterprise and Industry



CLUSTERLAND
OBERÖSTERREICH GmbH

VDI|VDE|IT



MFG Innovation Agency
for ICT and Media



UNIVERSITY OF SOUTHERN DENMARK

BIA Baltic
Innovation
Agency
www.bia.ee

Generalitat de Catalunya
Departament d'Innovació,
Universitats i Empresa
Secretariat d'Indústria i Empresa

ACCÍO
Competitivitat per Empresa

Generalitat de Catalunya

HRVATSKA UJEDNA POSLOVNAČA
CROATIAN EMPLOYERS' ASSOCIATION



ecoplus. The Business Agency of Lower Austria



FEDERATION OF HUNGARIAN CLUSTERS



INNOVATION NORWAY



cluster-excellence.eu
European Cluster Excellence Initiative

www.cluster-excellence.eu

www.cluster-excellence.eu/collaboration

www.cluster-excellence.eu/quality

www.cluster-excellence.eu/training

www.cluster-excellence.eu/club

Project Overview

Cluster Management Excellence Status Quo:
Identification of performance indicators and present trainings for cluster management



Quality Label for Cluster Management Excellence:
Quality Management Approach, Peer-Review System



Cluster Management Excellence Knowledge:
Case Studies and Development of Knowledge and Training Materials



Cluster Management Excellence Promotion:
European Cluster Managers' Club

European Cluster Collaboration Platform

Cluster-Excellence.eu

- maps and defines the present situation of quality indicators, cluster managers' needs and training programmes
- designs a quality cluster management label and peer review system, indicating the skills needed to achieve it
- develops knowledge material and a self explanatory teaching methodology to train cluster managers and assist them to achieve excellence in cluster management
- launches the European Cluster Managers' Club, supporting actively excellence
- promotes the Club's services across Europe and disseminates the project outcomes
- provides access to the European Cluster Collaboration Platform with online information and networking support for cluster organisations